



MEDIA RELEASE

SBPD Receives Grant to Conduct Alcohol Enforcement

SANTA BARBARA, CA – July 9, 2012

The Santa Barbara Police Department was awarded a grant of \$99,108.00 from the California Department of Alcoholic Beverage Control to conduct enforcement operations and inspections of licensed premises. The grant is administered through the ABC Grant Assistance Program and the funded activities will take place during the period of July 1, 2012, through June 30, 2013. The Santa Barbara Police Department, with assistance from ABC, will be conducting several operations during this time that will include Minor Decoy Operations, Shoulder Tap Operations, and IMPACT Inspections for the purpose of reducing the number of licensees that sell alcohol to minors, reducing youth access to alcohol, and reducing alcohol-related crime in and around licensed premises.

Minor Decoy Operations focus on retailers who sell alcohol to minors while Shoulder Tap Operations focus on adults who furnish alcohol to minors. Alcohol consumption is a factor in many crimes and tragedies that affect youth under the age of twenty-one; such as driving under the influence, battery, sexual assault, traffic collision, and suicide. IMPACT (Informed Merchants Preventing Alcohol-Related Crime Tendencies) Inspections focus on holding licensees accountable to state and local laws associated with the sale of alcohol. Problem retail outlets can become magnets for crime and can contribute to the deterioration of the quality of life in surrounding neighborhoods.

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